

Stakeholders		Action Plan (5 years)	OUTCOMES (medium term)	Measuring outcomes + impact <i>Numbers in left hand column show links to Sustainable Development Goal (SDG) indicators</i>	IMPACT (long-term)	Vision	
Brighton & Hove → Surrounding Areas → UK → International People who live/work/visit here Community Groups Organisations Policy makers	200 Action Plan Actions <i>Measured by tracking activity, targets and milestones</i>	Aim 1: Champion healthy and sustainable food	Improved diet and reduction in the number of people with diet related ill health ¹	<i>'Basket' of indicators – via public BHCC health data e.g. adult/child obesity, malnourishment, diabetes, oral health (to be agreed) (New)</i> <i>Veg consumption as a proxy for healthy diet – via Veg City & 5-a-day indicators</i> <i>Level/ nature of Household food insecurity – via BHCC annual city tracker + biennial housing surveys</i> <i>Level/ nature of Crisis food poverty – via annual BHFP food banks survey + Case studies/ 'stories'</i> <i>Number/diversity/fair spread of community food groups/events – tracked through BHFP directory/ surveys (New)</i> <i>Groups report they feel sustainable, resilient and connected – via BHFP surveying (New)</i> <i>+ Case studies/ 'stories'</i> <i>Number and diversity (including smaller/ independent/non-town-centre) of food businesses via NOMIS/BHCC (measure tbc -) (New)</i> <i>Number of food/hospitality businesses signed up as Living Wage Employers</i> <i>+ Case studies/ 'stories'</i> <i>Aspiration: number of young people training for food career/ 'decent' food jobs</i> <i>Number of meals served by members of the Good Food Procurement Group, which addresses waste, healthy eating etc</i> <i>Number of organisations with Food for Life Catering Award</i> <i>Aspiration: Break down 'number of meals' by different measures taken and/or calculate wider impact e.g. CO2 reduction</i> <i>Proportion of nearby agricultural land (a) retained for food (b) managed to high sustainability standards – via Natural England figures [measure tbc] (New)</i> <i>Food resilience included in emergency planning</i> <i>Health of pollinators [+ marine environment?] – via Sussex Uni [+ Ifca tbc] (New)</i> <i>Aspiration: Explore "Foodprint" or similar methodology</i> <i>Tons of surplus food redistributed by Surplus Food Network members.</i> <i>Quantity of waste diverted from land fill to community composting [other composting?]</i> <i>Aspiration: Develop a food related waste (packaging, energy, water) 'reduction' indicator as part of new 'food use strategy'/ Develop Co2 reduction indicator</i> <i>Extent and reach of healthy choice award</i> <i>Reduction of barriers to eating well – via Veg City activity/ indicators</i> <i>Aspiration: Explore social media content as a 'good food culture' indicator and/or visibility of veg 'on show' in most v least deprived areas</i> <i>Changes to policy context</i> <i>Changes to services (New)</i> <i>Aspiration: Impact of Planning Guidance e.g. supplementary Planning Document on food growing spaces</i>	Aspirations: (1) track 3 streets over time or similar (2) Compare B&H to place without a food strategy (3) Link to SDG goals Throughout where possible: (1) evaluate partnership effectiveness (2) quantify savings to public purse Where possible: track e.g. through 'Health Counts' difference between least & most deprived wards	Happy People	Healthy, sustainable and fair food for all
		Aim 2: Take a preventative 'upstream' approach to food poverty and ensure equal access to healthy food	Collective Action is addressing food poverty ²			Healthier lifestyles	
		Aim 3: Nourish a vibrant, diverse & skilled community food sector	A vibrant, skilled, sustainable community food sector			Cost savings to public services	
		Aim 4: Improve sustainability and security in urban, rural and marine food production	A vibrant, skilled, sustainable food economy ³			Reduced food poverty	
		Aim 5: Encourage a vibrant and sustainable food economy	Catering and Procurement transformed ⁴			Reduced waste	
		Aim 6: Transform catering and food procurement	Sustainable, secure food production ⁵			Reduced carbon footprint	
		Aim 7: Become a 'food use' not a 'food waste' city	Better food use and less food waste ⁶			Vibrant food economy	
		Aim 8: Ensure healthy, sustainable, fair food is embedded in policy and planning, and has a high profile right across the city	An 'Eating well' culture			'Good food' visibility	
			Food is at the heart of planning, policy and public services			Connected community	
						Reduced inequalities	



LINKS TO U.N. SUSTAINABLE DEVELOPMENT GOAL (SDG) INDICATORS

1 SDG Indicator 2.2.2 Prevalence of malnutrition (weight for height $>+2$ or <-2 standard deviation from the median of the WHO Child Growth Standards) among children under 5 years of age by type (wasting and overweight)

2 SDG Indicator 2.1.2 Prevalence of moderate or severe food insecurity in the population, based on the Food Insecurity Experience Scale (FIES)

3SDG Indicators 8.4.1 Material footprint, material footprint per capita, and material footprint per GDP + 8.4.2 Domestic material consumption, domestic material consumption per capita, and domestic material consumption per GDP [NB these relate to wider consumption, not just food]

4 SDG Indicator 12.7.1 Number of countries implementing sustainable public procurement policies and action plans

5 SDG Indicators 2.4.1s Proportion of agricultural area under productive and sustainable agriculture + 2.4.3 Percentage of agricultural households using eco-friendly fertilisers compared to all agricultural households using fertilisers + 14.4.1 Proportion of fish stocks within biologically sustainable levels

6 SDG target 12.3 aims to 'halve food waste' by 2030. SDG Indicator 12.3.1 Global food loss index